Our worldview

Mobile-first

Cloud-first
How is your services being digitally transformed?

How is your services model being digitally transformed?
Digital Transformation

Engage your beneficiaries & partners

Transform your services

Systems of Intelligence

Empower your employees

Optimize your operations
Empower your employees

Crossroads, Hong Kong

Challenge:

Enable better collaboration across its growing pool of staff and scalability to meet increasing workloads.
Scenario

NGO needs to be able to work whenever, wherever, and on-the-go.

Benefit/Value

Track tasks, edit reports, and access information from anywhere, allowing your staff and volunteers to spend more time on programmatic issues.

Products

Office 365
Enterprise Mobility
Dynamics CRM Online
Power BI
A disjointed IT system hindered communication, slowed down operations and ultimately held back the Rio de Jainero-based nonprofit.
Scenario

NGO needs to collaborate with volunteers and staff.

Benefit/Value

Save time, connect and share knowledge in a highly secure environment that allows people from across your nonprofit to have input on critical decisions and quickly get stuff done.

Products

Office 365
Dynamics CRM Online
Power BI
Optimize your operations

Hong Kong Society for rehabilitation, Hong Kong

Challenge

Lack of productive IT system to manage the customer database and different tool/resources
Scenario
NGO needs to engage with and retain donors, members, and volunteers.

Benefit/Value
Enable your staff to find new donors, strengthen existing relationships, and align donors or volunteers with your organizational needs.

Products
Office 365
Dynamics CRM Online
Optimize your operations

First, United States

Challenge

Needed to better harness data to improve operations and better serve the next generation of STEM leaders.
Scenario

NGO needs to understand and drive impact.

Benefit/Value

Enable your staff to make more informed decisions by giving everyone powerful new ways to work with data, including accessing dashboard views with interactive visualization to evaluate trends and analyze data.

Products

Office 365
Power BI
Public Cloud for Public Good

We’re committing $1B in cloud computing for 70k NGOs over the next three years.
Microsoft Azure for Good Showcase
Introducing the Seeing AI app
I can understand the content of any image and I'll try to describe it as well as any human. I'm still learning so I'll hold onto your photo but no personal info.
The Tech behind CaptionBot.ai – Azure Cognitive Services

Features:

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## Summary: Why Cloud for NGOs

<table>
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<tr>
<th>New Economics</th>
<th>Operations Relief</th>
<th>Improve Productivities</th>
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<tbody>
<tr>
<td><strong>Cost to run services continues to rise that requires new economics model to sustain</strong></td>
<td><strong>Inadequate IT resources to support system operations is our norm</strong></td>
<td><strong>Less people to provide more and better services faster</strong></td>
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<tr>
<td>Pay for what we use</td>
<td>No data center and servers to support</td>
<td>Latest software for users</td>
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<tr>
<td>Predictable and probably lower cost</td>
<td>Reallocate IT admin to do innovation projects</td>
<td>Leverage advanced technology (e.g. big data)</td>
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<tr>
<td>Shift from Capex to Opex</td>
<td>Robust security complies with global standards</td>
<td>Access anywhere with mobility</td>
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<tr>
<td>Accelerate speed to value and time to market</td>
<td>System reliability and disaster recovery</td>
<td>Instant app provisioning for new users</td>
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Thank you!