



Take the hassle out of device management

HP Device as a Service optimizes resources and maximizes your budgets

IT has become more crucial to the success of business—84% of today's IT Leaders agree.¹ Yet IT is often stretched thinly across essential initiatives like digital transformation, helping employees adapt to remote working, and security.

With HP Device as a Service, you get the right devices, repair services, and AI-driven analytics in a predictable payment with flexible terms to optimize your cash flow.



Make the most of your investments

Leverage HP global device provisioning capabilities,² world-class care, and AI-driven analytics³ to manage your device lifecycle costs.

- Keep your devices running smoothly with world-class warranty and repair.
- Take advantage of AI-driven analytics³ for insights to help optimize your IT spending and resources.



Free up cash flow

Manage your budget with a predictable payment, and prioritize allocations based on your business needs.

- Take control of your expenses, cash flows, and refresh cycles with flexible payment terms⁴ that scale to your business.
- Streamline your IT spend with the ability to flex your devices and refresh mid-term based on your workforce and IT needs.⁵



Improve the employee experience

Use insightful analytics to fine-tune your employee experience and support high satisfaction and productivity.³

- Ensure your employees stay up and running, using telemetry and analytics³ for devices and applications.
- Look behind-the-scenes to understand your users' needs and provide the right devices for their work tasks.

"The relationship with HP is akin to a partnership whereby DaaS provides an invaluable sales and support channel for new Panasonic Toughbooks and HP devices. Through this collaboration, Panasonic IT staff can better source, support, and manage technology. With HP DaaS, we are able to increase user productivity, operational efficiency, and business flexibility."

—Gary Tan, Business Development Head, Panasonic System Solutions Asia-Pacific

HP Device as a Service reduces complexity so you can focus on moving business forward



The right devices for the job

HP has you covered with a selection of devices as unique as your business. Choose from a comprehensive portfolio of multi-OS hardware, including our most secure and manageable Windows and Chrome Enterprise notebooks, desktops, and workstations.⁶

Support for maximum uptime

To help protect your employees from work interruptions, select from options like Next Business Day Onsite, Accidental Damage Protection, and Defective Media Retention services.⁷ Add services such as HP Care Packs or HP Active Care as you need to—it's easy to boost your coverage.⁵

Insightful and predictive analytics

Use HP's AI-driven analytics³ to deliver device, application, and usage insights, making the most of your IT investments. Whether you manage your devices yourself or choose to have HP Service Experts manage them, you can monitor device health and performance across manufacturers and platforms.

Built for every budget

With your budget and priorities in mind, HP Device as a Service makes it easy and comfortable to adopt new technology into your existing environment. HP Financial Services⁴ offers a flexible payment solution with terms that scale and work for your business. Or, bring your own private partner or third-party financing.

Minimize your security risk

Offer the best first line of defense with built-in security capabilities on HP devices,⁸ security insights,³ and additional available monitoring,⁹ to give your team the ability to address issues before they affect your organization or result in employee downtime.

With HP Device as a Service, you can easily add extra layers of protection and tailor your experience with additional HP Security Services.¹⁰



HP Device as a Service
IT simplified. Resources maximized.

Learn more at hp.com/go/DaaS

¹ HP survey (conducted April 2020 with 442 ITDMs in the US, Japan, and UK).

² HP Device Provisioning Services is not included and is a separate add-on.

³ HP Proactive Insights, or HP Active Care is required for analytics to be included.

⁴ Payment solutions may be available through HP Integrated Financial Solutions endorsed financial partners, subject to country location, credit approval, and other restrictions. Not all services or offers may be available and not all customers may qualify. HP Integrated Financial Solutions' Partners may change or cancel program at any time without notice.

⁵ Service levels and response times may vary depending on your geographic location. Service starts on date of hardware purchase. Restrictions and limitations apply. For details, visit www.hp.com/go/carepack.

⁶ For full system requirements, please visit www.hpdaas.com/requirements. The HP Chromebook Enterprise G2, HP Chromebook Enterprise 14A G5, and HP Chromebook Enterprise x360 14E G1 are currently available as a service via HP DaaS.

⁷ HP Care Packs are sold separately. Service levels and response times for HP Care Packs may vary depending on your geographic location. Service starts on date of hardware purchase. Restrictions and limitations apply. For details, visit www.hp.com/go/cpc. HP services are governed by the applicable HP terms and conditions of service provided or indicated to Customer at the time of purchase. Customer may have additional statutory rights according to applicable local laws, and such rights are not in any way affected by the HP terms and conditions of service or the HP Limited Warranty provided with your HP Product.

⁸ HP Elite devices include HP Sure Click and HP Sure Sense.

⁹ Monitoring is available with HP Proactive Insights, or with an HP Wolf Security Services add-on.

¹⁰ HP Wolf Security Services are not included and can be added and integrated into any Device as a Service solution.

HP Services are governed by the applicable HP terms and conditions of service provided or indicated to the Customer at the time of purchase. The Customer may have additional statutory rights according to applicable local laws, and such rights are not in any way affected by the HP terms and conditions of service or the HP Limited Warranty provided with an HP product.

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