

# AWS Cloud Fluency Program



## Build your Certified Cloud talent to move your organisation forward

As cloud technologies continue to help organisations transform their businesses at a rapid pace, AWS recommends a comprehensive cloud training strategy across your organisation to **maximise the benefits of the cloud.**



### Increase productivity

90% of IT leaders who employ AWS Certified staff have said productivity has improved, and 89% have reported faster troubleshooting.<sup>1</sup>



### Attract and retain talent

Employing AWS Certified staff can also help you better attract and retain talent. 93% of IT leaders at organizations with AWS Certified staff say the decision to support employees in earning an AWS Certification improves recruitment, and 96% agree it improves retention.<sup>1</sup>



### Enhance security

86% of IT decision makers from organisations that employ AWS Certified staff say that it has improved the security of cloud workloads.<sup>1</sup>



### Drive new revenue

They are also twice as likely to say they drive more than 15% of annual revenue from new offerings.<sup>1</sup>

# 97%

of organisations employing AWS Certified staff have said that doing so has put their company in a **better competitive position** over the three to five years.<sup>1</sup>

# 91%

of organisations that employ AWS Certified staff also say that their cloud-educated employees have **increased innovation** with AWS services.<sup>1</sup>



## What is the AWS Cloud Fluency Program?

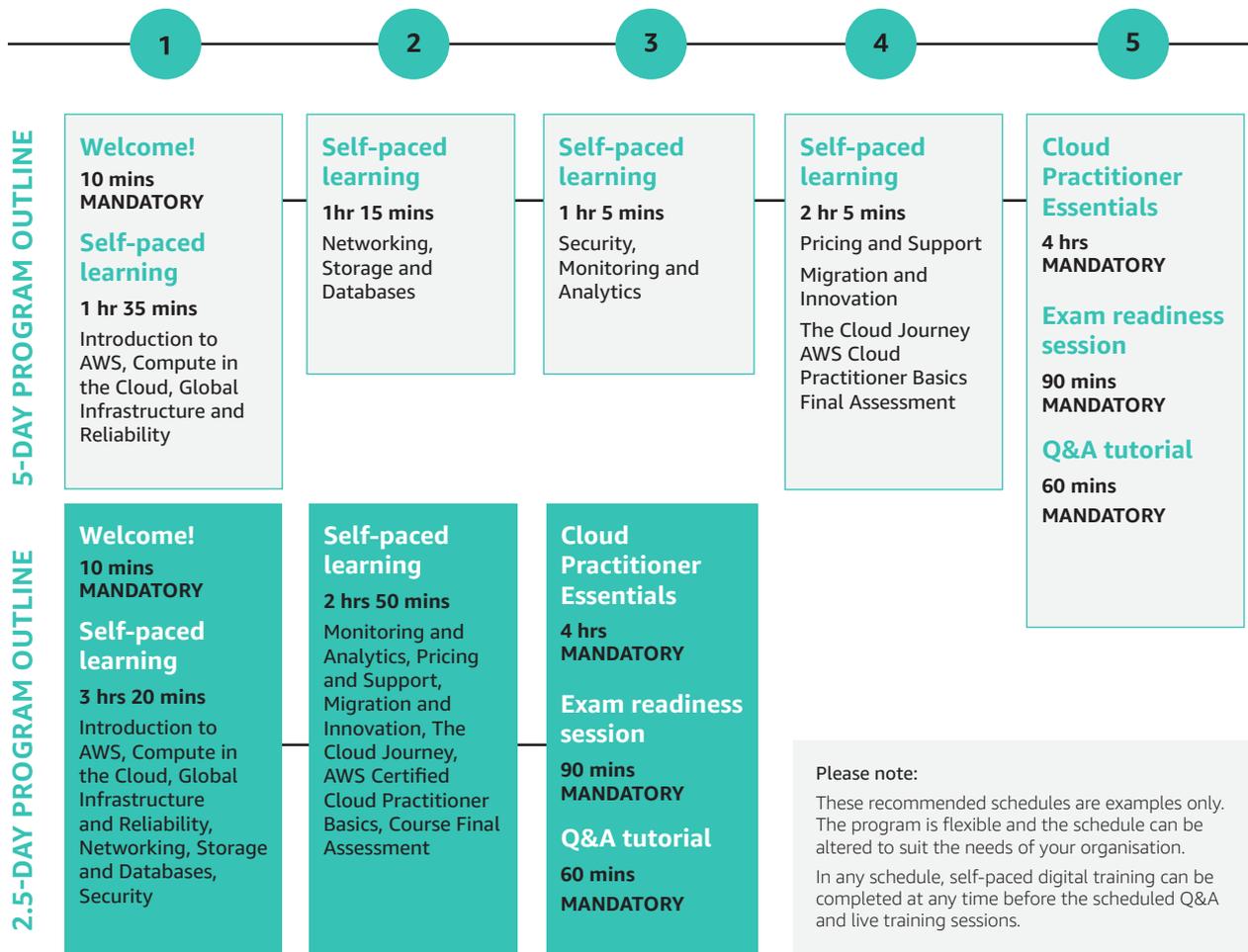
It's an **invitation-only cloud training program** that quickly builds foundational AWS Cloud knowledge across your organisation.

## How does it work?

Training is **delivered free by AWS** through a combination of digital content, virtually delivered courses and group interactive sessions. In exchange we ask that you cover the cost of the AWS Certification exam fees.

## Who should participate?

Everyone from your boldest, most forward-looking **strategic thinkers through to business professionals and technical staff** can benefit. Broad fundamentals training, from executives to IT staff, helps build excitement around the cloud and **gets your teams speaking a common language**.



## Take the next step towards organisational cloud fluency

Speak to your AWS Account Manager to express your interest in the AWS Cloud Fluency Program.

