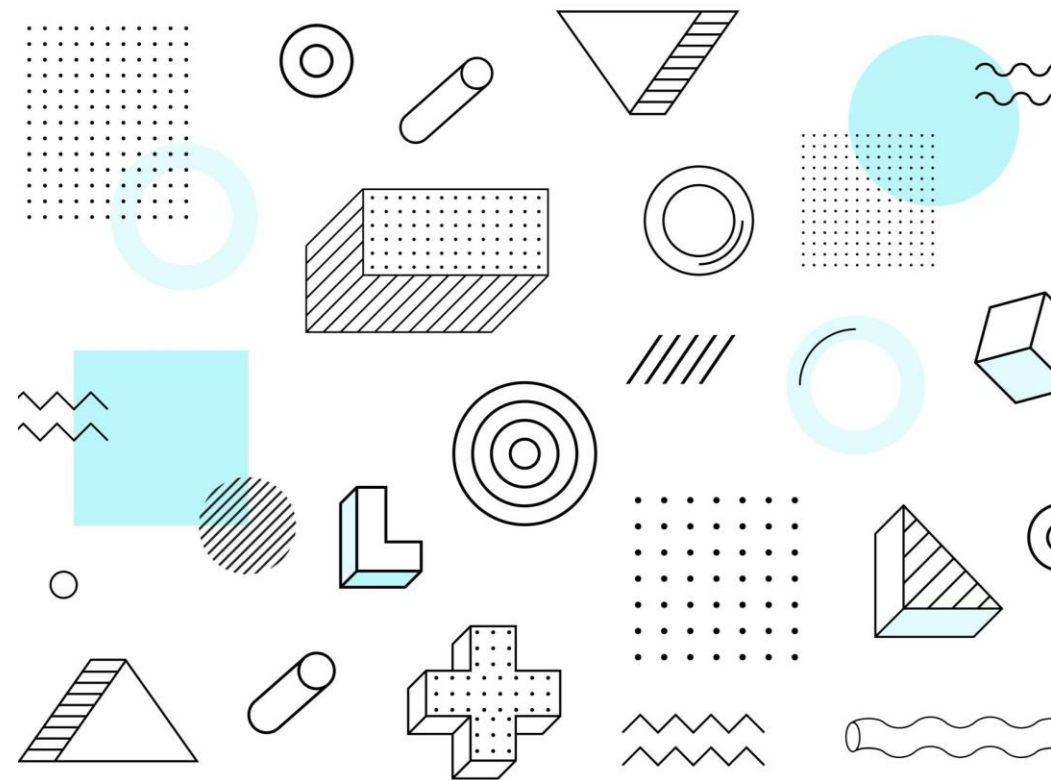


# Website as a Service

ITRC Forum 2022

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Manager (System Development)  
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# Website is still Important as Information Hub



NGO missions



Latest activities



Past events

# Advantage of Website over Mobile App



Instant access without download and install from Apps Store



Easy to find online

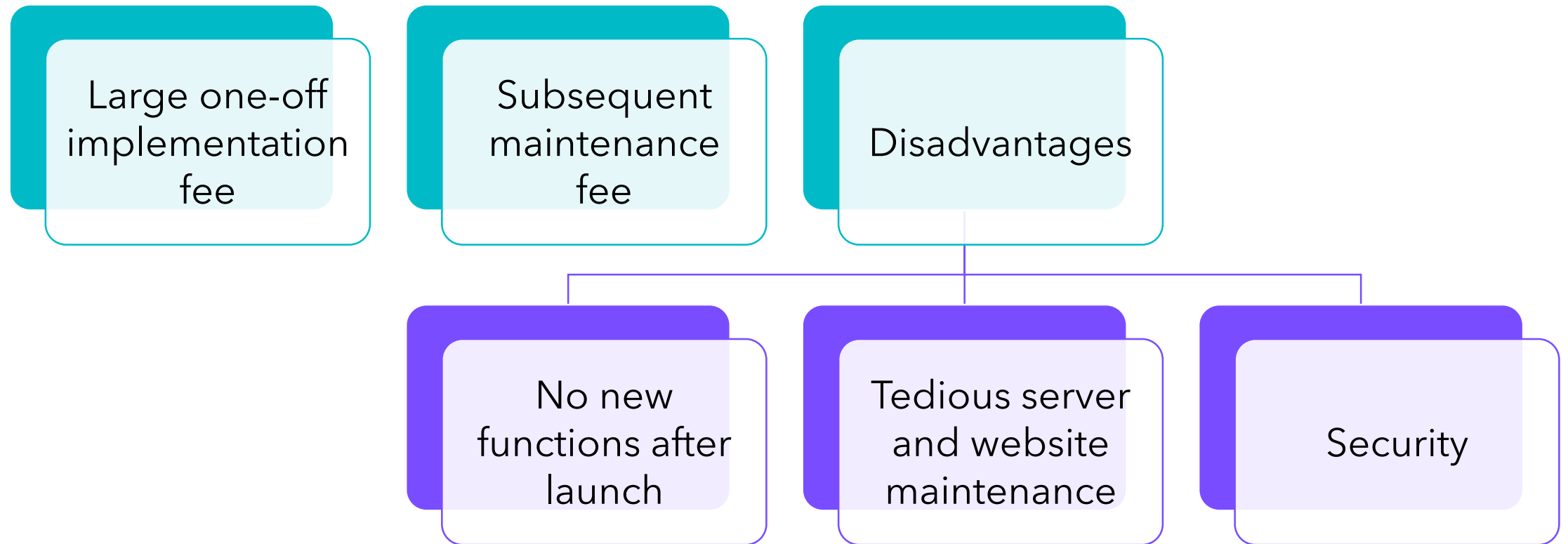


Content are easily shareable



Lower cost to support cross platforms

# Build a Website Needs Large Upfront Cost



# What's Website-as-a-Service by ITRC?

1

Single  
subscription  
fee

2

Standard fine-  
tuned website  
templates to  
choose from

3

Ongoing  
functionality,  
design  
updates

4

Extensibility

# 1. Single Subscription Fee

Smaller initial investment

- Setup fee + Monthly subscription fee

**All services included**

## 2. Standard Website Template

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Web Accessibility,  
Multilanguages ready

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Search Engine Optimization

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Mobile friendly (Responsive  
Web Design)

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User friendly Content  
Management System  
(WordPress CMS)

# 3. Ongoing functionality, design updates



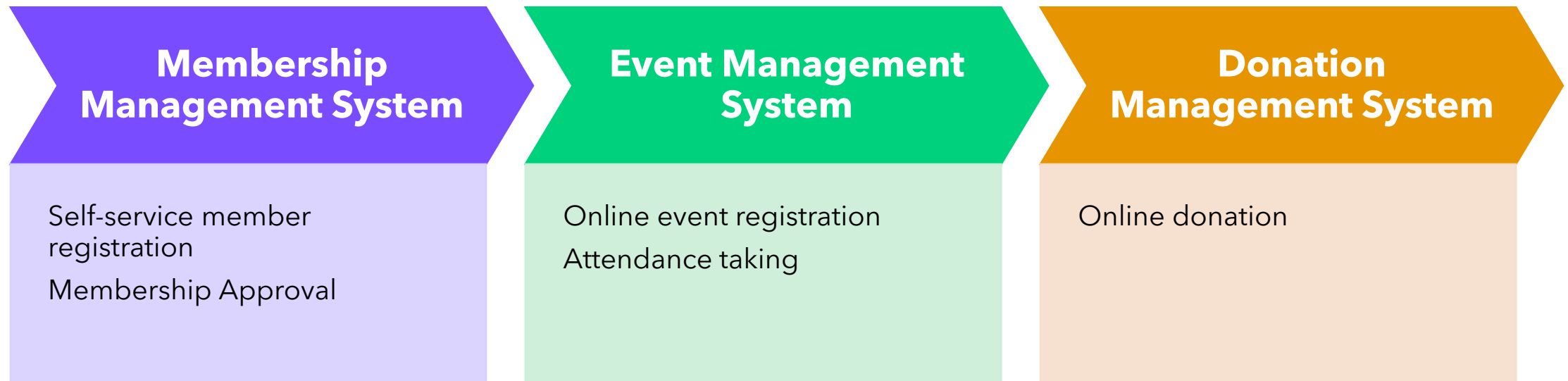
Flexibility of updating  
Website design



New components rolling  
out regularly



# 4. Extensibility



# Wrap up

01

Low cost but Full functions website

02

Stay up-to-date on software security and content design

03

Extensibility

# Thank You



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