# 31<sup>st</sup> European Social Services Conference cum Study Visit

### **Report-back Session**

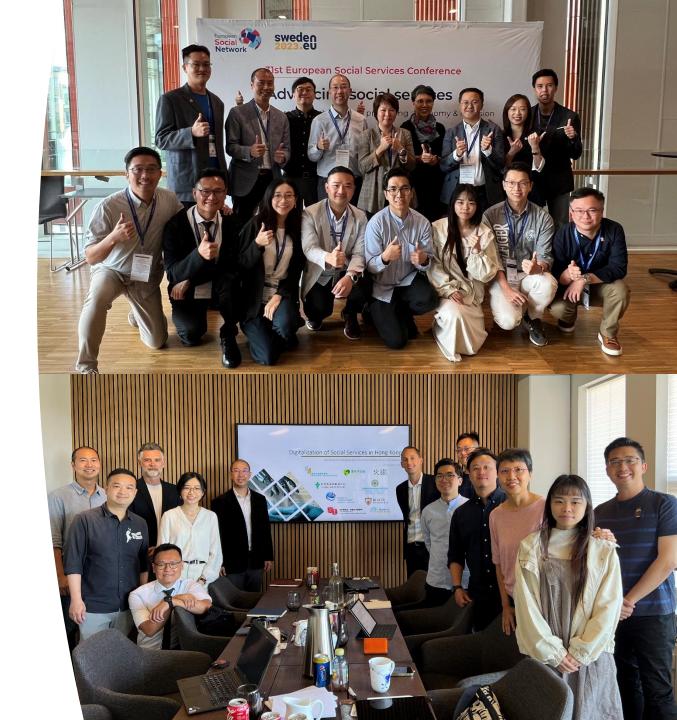
27 October 2023













# Agenda

3:00pm - 3:15pm 馮立奇先生 *資訊科技資源中心 副總經理* 以人工智能(AI)與整合系統提升社會服務成效



3:15pm – 3:30pm 鄭智釗先生 *高級經理 - 傳訊及伙伴發展* **數碼創新與社會服務** 



3:30pm – 3:45pm 勞敏琪女士 *項目總監* **針對孤島化(loneliness)的數碼科技** 



3:45pm – 4:00pm 張牧恩先生 多元文化、復康及社區服務 服務總監 科技應用- 打造一個更有包容性的社會



HONG KONG CHRISTIAN SERVICE care for all excel in all



DAY 1





Copenhagen



Malmö

Sweden



# The Delegates

11

Delegates

9



**NGOs** 















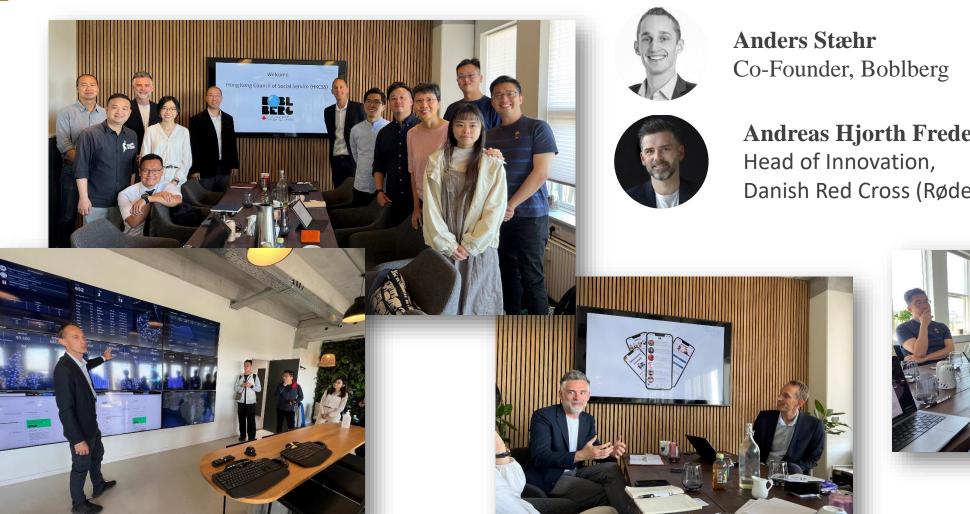


救世軍青年、家庭及社區服務 The Salvation Army Youth, Family and Community Services





# Visit to Boblberg.dk and Danish Red Cross









# 31st European Social Services Conference





https://essc-eu.org/essc-2023/

31st European Social Services Conference

### Advancing social services

The role of technology in promoting autonomy & inclusion

681

39

132

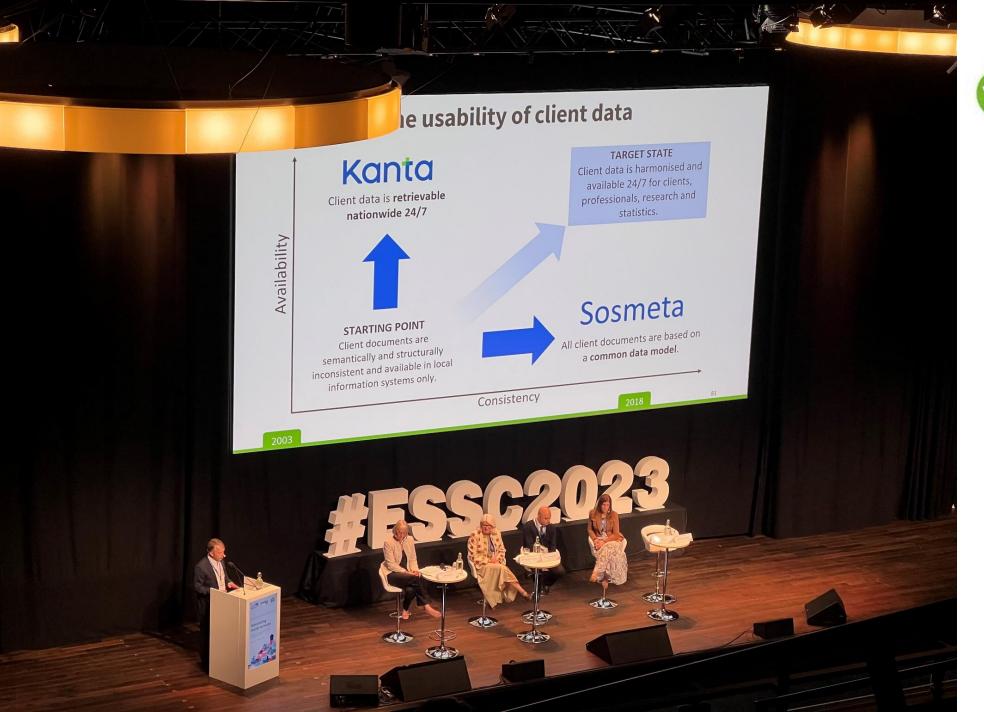


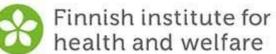






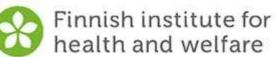






### ONE Platform

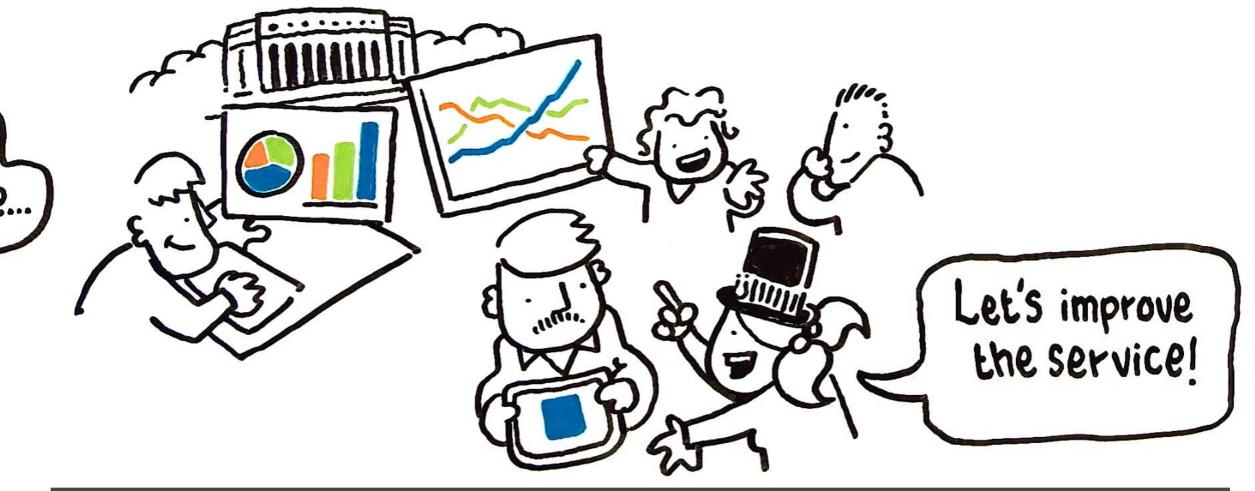




### ONE Platform







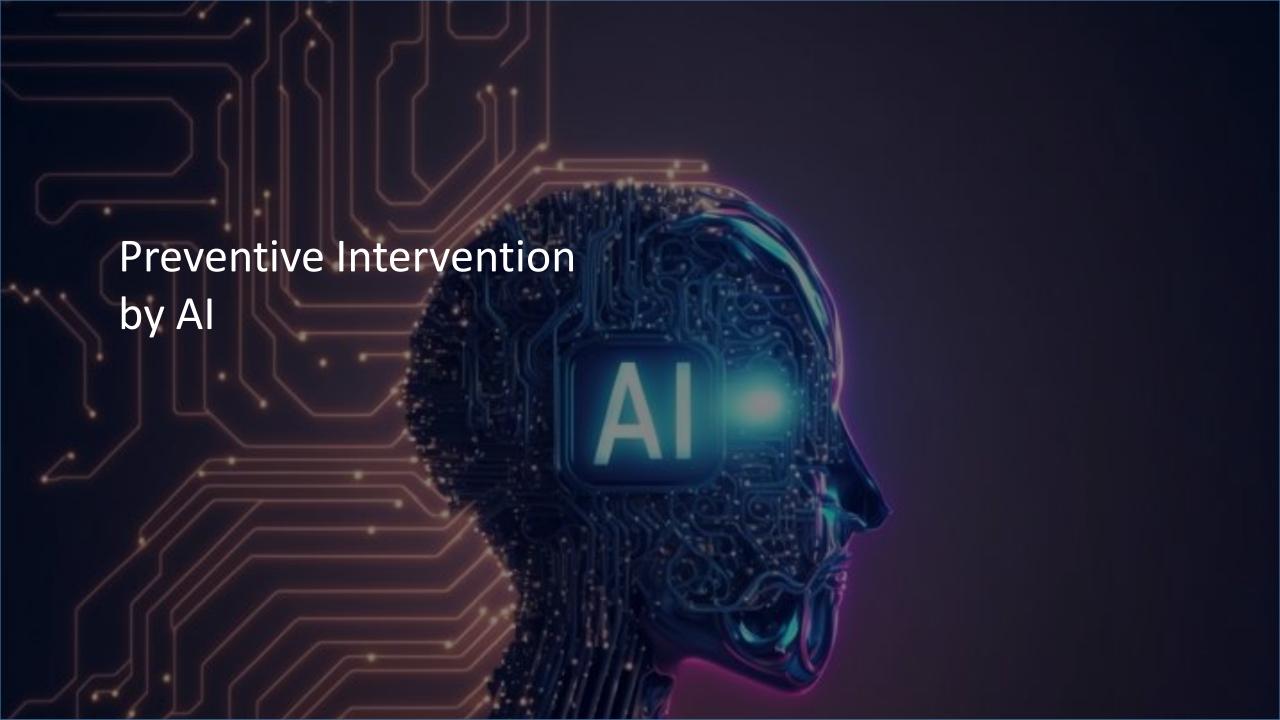
and save money as a result by arranging services that correspond to actual needs.

# Welfare Data Hub of Italian Social Security Institute



- Built by Italian Social Security Institute, INPS within the Welfare as a Service framework
- National Welfare Data Hub: a database both fed and searchable by the Institute, local authorities, private individuals, third sector, and the development of eservices usable through the Digital National Data Platform (PDND), where all data on citizens' welfare is collected, processed and returned in an integrated and meaningful ways for the public administrations.
- The driving principle is the "once only" principle and the Data Hub will rely on the PDND to implement its catalogue of APIs as services, developed according to a marketplace logic and shared technical specifications.





# Identifying high-risk cases and managing intervention of counseling by Natural Language Processing (NLP) technology of Al



#### THE PROBLEM

# +80% of client and patient data is buried in case notes.

Health and social services workers are bogged down with unmanageable amounts of records. Our software turns the data buried in those records into actionable insights.



https://www.augintel.us/



### **Unstructured Data**

- Case Notes

0

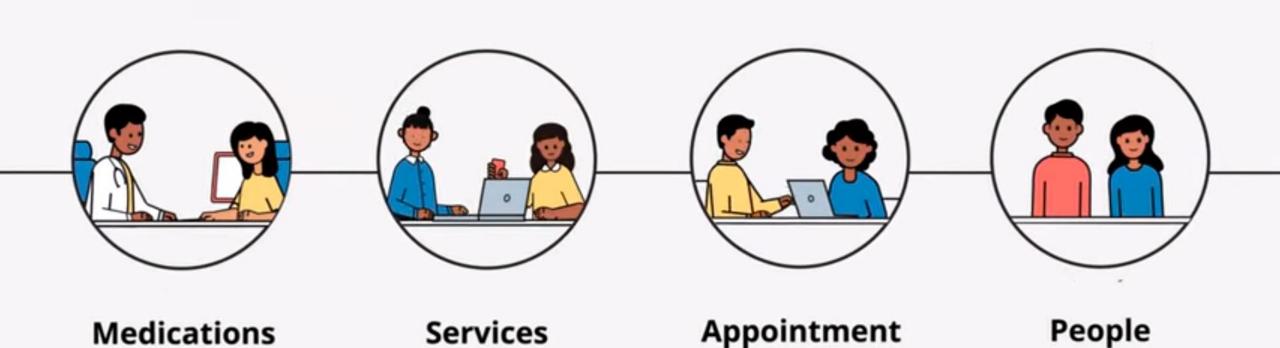








# Reducing The Time To Find Data From Hours To Seconds



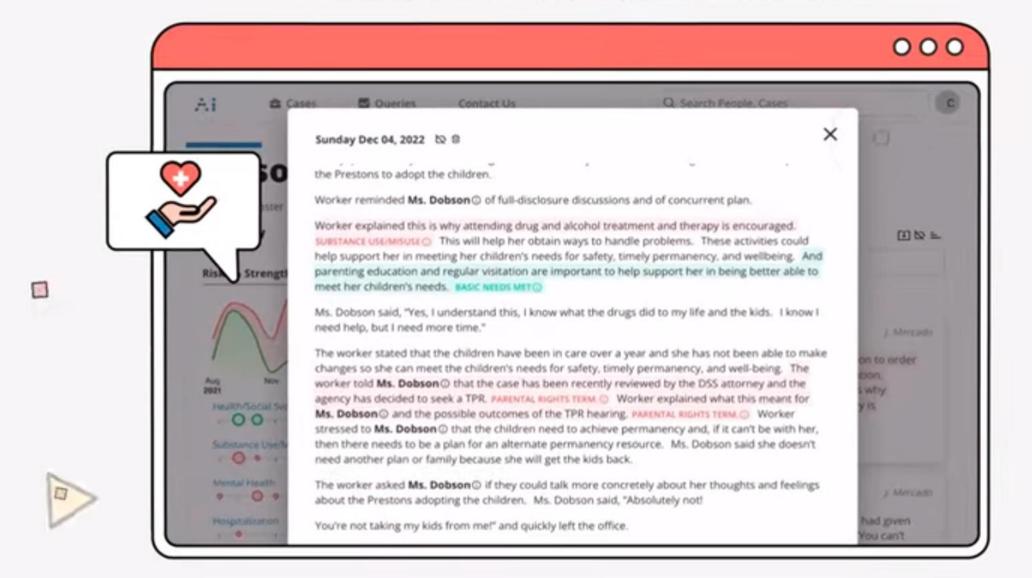








# Centralize Data From Case Notes, Case Plans and Other Records



#### Monitor Organizational Quality and Early Warning Signs In Cases



0

#### Customize a Dashboard of Key Quality Indicators







Revolutionizing interventions for substance use among youth experiencing homelessness by Al





80%

Has a Social Media Profile 70%

Uses social media at least once a day





- Predicting substance use behavior using youth's digital trace data on Facebook
- 135,000 Facebook posts and comments analyzed by AI
- Sentiment analysis to extract sentiment features; analysis on the comments and reactions by peers
- Bagged logit reached an Area Under Curve (AUC) of 0.74 and accuracy of 0.77

Remarks: An AUC of 0.7 to 0.8 is considered acceptable

### Key Takeaways







People-centric Social Welfare
Cross-disciplinary Collaboration



Prediction of High-risk Cases for Early Interventions



Service Improvement